



# Voiceover Rates for Beginners Only

The following voiceover rates sheet is suitable for beginning voice talents only. It is provided here in order to voice talents who are just getting started, and to educate customers about minimum voiceover rates. More experienced voice talents, those in high demand, those who provide fast turnaround, and those who specialize in a specific voiceover genre will charge higher rates. *These are suggested rates only.*

## Voiceover Rates for Outside Studios – for Beginners Only

### Per Hour

440 NIS per hour, minimum 1 hour.

If recording exceeds 1 hour, the additional time is calculated in increments of half an hour. Thus 1:15 hours are counted as 1:30 hours, and cost  $440 + 220 = 660$  NIS.

Note: A studio hour is any amount of time up to 1 hour, during which a single project is recorded, not multiple projects.

### Per Session

900 NIS for a session of up to 3 hours.

If recording exceeds 3 hours, the additional time is calculated in increments of an hour at a rate of 300 NIS per hour. Thus 3:15 hours are counted as 1 session + 1 hour, and cost  $900 + 300 = 1,200$  NIS.

Note: A session is any amount of time up to three hours, during which a single project is recorded.

### Recording Changes at a Later Date

Per hour	The same per-hour rate specified above
Per Session	Half of the per-session rate specified above

### Additional Services

Additional services are not included in the above rates. For example:

- Translating scripts
- Editing scripts

### Terms of Service

- Payment is made after the voice talent has finished recording. It is recommended to charge an extra 5% for net + 30 payments, and an extra 10% for net + 60 payments.
- The rates do not include VAT. You must add VAT in accordance with the law.

## Voiceover Rates for Home Studios – for Beginners Only

### Promotional Videos, Tutorials, and Apps

1.4 NIS per word, with a minimum fee of 500 NIS

### Television Commercials

Via a production house	1,200 NIS
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Via an advertising agency	2,000 NIS
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### Radio Commercials

Local radio via a studio or production house	300 NIS
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National radio (e.g. Kol Israel or Galei Tzahal) via a studio or production house	300 NIS
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Via an advertising agency	800 NIS
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### Telephone (New Systems, On-hold) + Industrial (Elevators, Appliances, etc.)

Up to 100 words	250 NIS
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Up to 200 words	350 NIS
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Up to 300 words	400 NIS
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Up to 400 words	450 NIS
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Up to 500 words	500 NIS
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Between 501 to 1,000 words	1 NIS per word
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Between 1,001 to 1,500 words	0.90 NIS per word
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Between 1,501 to 2,000 words	0.80 NIS per word
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Over 2,001 words	0.70 NIS per word
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### Telephone (Additions to Existing System, Ongoing Work)

1 prompt	100 NIS
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2 prompts	150 NIS
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3 prompts	200 NIS
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Each additional prompt	35 NIS
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The rates refer to any prompts received for recording on a single day. For example, two prompts received on the same day cost 150 NIS, but two prompts received on different days count as one prompt (100 NIS) + one prompt (another 100 NIS) and together total 200 USD.

### Recuts Due to Changes in Script or Instructions

Telephone (New Systems, On-hold) + Industrial (Elevators, Appliances, etc.)	The same per-word rate specified above, with a minimum fee of 100 NIS
Telephone (Additions to Existing System, Ongoing Work)	Charged as a new prompt
Other types of voiceover	The same per-word rate specified above, with a minimum fee of 100 NIS

### Additional Services

Additional services are not included in the above rates. For example:

- Timing the voiceover according to an existing video
- Transcribing an existing video
- Translating scripts
- Editing scripts
- Cutting the audio into a large number of files
- Adding music to telephone voiceovers

### Terms of Service

- Payment is made after the client has received the voiceover files. It is recommended to charge an extra 5% for net + 30 payments, and an extra 10% for net + 60 payments.
- The rates do not include VAT. You must add VAT in accordance with the law.